

Victims

RIGHT SIDE OF THE LAW

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We have been shooting testimonials for our new Diamond and Diamond commercials and one of the things that Stephanie Zwicker Slavens, my top-notch lawyer, pointed out quite astutely was stories do not resonate immediately.

What she meant is that working for insurance companies for 13 years, she did not see clients until at least two years post-accident. By then the clients have already endured the two hardest years of their lives.

Working on the front lines for victim advocacy means we are with them from the start. We are struggling with them when they cannot make mortgage payments or when they are crying that they have to use food banks to survive.

A lot of us live pay cheque to pay cheque with little or no savings in the bank. So when life's little surprises happen, like a devastating car accident, we are barely equipped to deal with the consequences.

As personal injury lawyers, we try as much as possible to guide our clients through the choppy waters until they see the light at the end of the tunnel, two to four years down the line. It can be an emotionally draining, but rewarding journey. You are up at night wondering if you did enough or ought to have done more. You shake your head constantly and wonder why some insurance companies pay and others just deny. There is no rhyme or reason.

At the end of the day we just fight and hope the results will justify all of the heartache these people have to endure in the interim.

Let's make insurance reform a hot topic this election. You might not care now, but if heaven forbid you become a client, you will understand the injustice too late. ■

Sandra Ziskind provides an educational article for viewing, it should not be construed as legal advice. If you need Legal advice, please contact a lawyer or Sandra Ziskind at 1 800 567 HURT



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