

CAR ACCIDENT FACTS IN CANADA

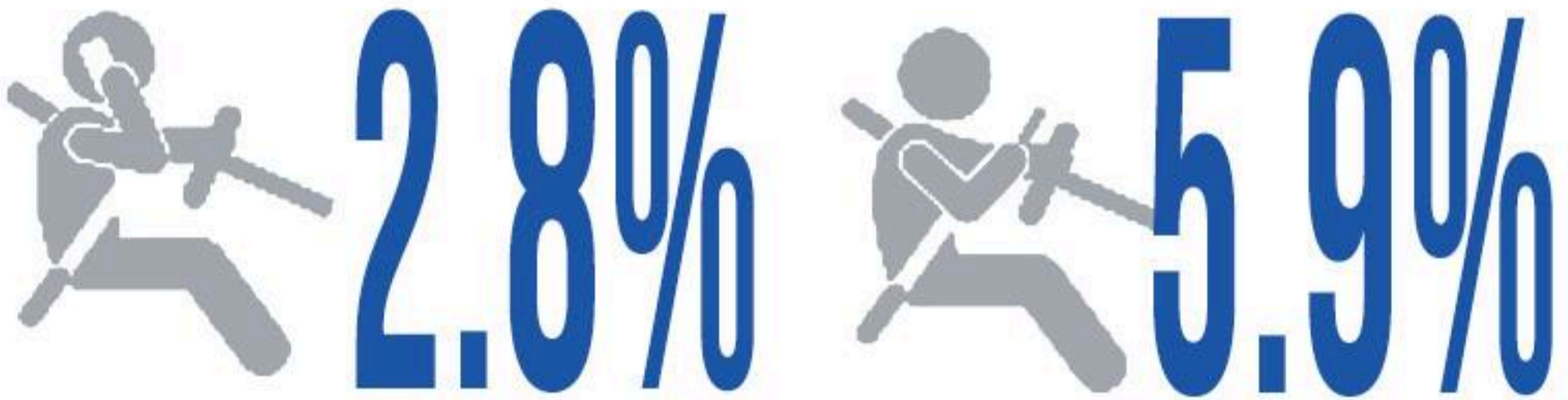
ACCORDING TO THE CANADIAN TRANSPORTATION SAFETY BOARD, ABOUT 160,000 ROAD ACCIDENTS OCCUR IN CANADA EACH YEAR.



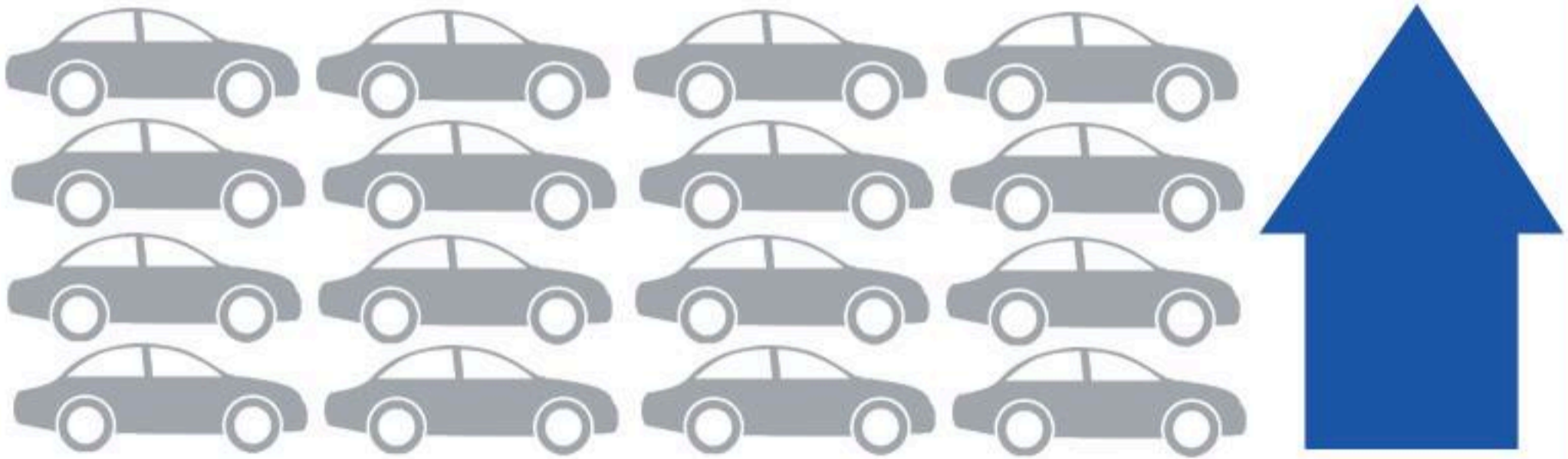
THIS TRANSLATES TO 2,800 TO 2,900 PEOPLE KILLED ON THE ROAD EVERY YEAR.



2.8% OF CANADIAN DRIVERS IN RURAL COMMUNITIES WERE USING CELL PHONES WHILE DRIVING. WHILE 5.9% OF URBAN DRIVERS WERE USING CELL PHONES WHILE DRIVING.



THE NUMBER OF REGISTERED PASSENGER VEHICLES IN CANADA HAS REACHED 7.92 MILLION AND IS RISING EVERYDAY.



CANADIANS SPEND AN AVERAGE OF TWO FULL DAYS PER YEAR TRAVELING TO AND FROM WORK.



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